

# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 17, No. 12

March 24, 1962

## TICKETS GOING FAST FOR ANNUAL AWARDS DINNER

More than 500 tickets to the OPC Awards Dinner were sold prior to the issuance of formal invitations, co-chairmen *Robert Considine* and *Cornelius Ryan* said this week.

The 23rd annual dinner will be held Friday evening, April 13, in the Grand Ballroom of the Waldorf-Astoria hotel.

Dinner invitations were mailed to Club members and others this week. During the previous week, the seating and invitations committees handled reservations at the rate of six tables daily.

### FOR MORE DINNER DETAILS

see page 5

*Florence Jones Hilty*, dinner coordinator, has been assigned a special Club telephone number, LW 4-3525, for reservations.

The Awards Committee, headed by *William L. Laurence*, completed its selections last weekend. Winners of Awards and citations in 14 categories are being notified on an off-the-record basis, and most are expected to be in attendance at the Awards ceremony on the 13th. Award winners will not be announced until the night of the dinner.

Executive chef *Eugene Scanlon* of the Waldorf is planning an elaborate menu from private recipes made available by *Myra Waldo* of the menu committee. It will feature filet of beef Wellington and baked souffle Alaska.

Details of the program, which will include an exclusive report on the U.S. Information Agency's programs overseas, were still being worked out this week.

Entertainment and dancing in the East Foyer will follow the formal speeches and audio-visual presentations.

Ticket prices for the dinner have been announced as follows: \$15 for each Club member; \$15 for first guest; \$35 for each additional guest.

Early reservations have been requested by the Dinner Committee in order to facilitate seating arrangements.

JOT THESE DATES ON YOUR

## CALENDAR



**Wed., Mar. 28 – Regional Dinner:** Finland. Typical Finnish menu, aquavit. Entertainment, door prizes. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge \$5. Member and one guest. Reservations.

**Thurs., Mar. 29 – Special Reception for OPCer, Maj. Sir Berkeley Ormerod, Director of PR for British Information Services and NY representative of British Foreign Office, who is retiring after 22 years in the U.S.** Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge: \$3.50. Reservations.

**Sun., Apr. 8 – Live Concert:** Opera and operetta program by *June Genovese*, mezzo-soprano, and *William Walker*, baritone, of the Metropolitan Opera Studio, with *Paul Berl*, pianist, as accompanist, and *John Gutman*, assistant manager of the Metropolitan Opera Association, as master of ceremonies. Time: 4:30 p.m., tenth-floor lounge. Details in next issue.

**Fri., Apr. 13 – Annual Awards Dinner.** Grand Ballroom, Waldorf-Astoria hotel. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Black tie. (See story this page and page 5).

**Tues., Apr. 17 – World Premiere of film "The Counterfeit Traitor."** DeMille Theater. Time: 8:30 p.m.

**Fri., Apr. 27 – South of the Border Reunion for all foreign correspondents assigned to Latin America – present or past.** Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge: \$4. Reservations. (See page 3).

**Mon., Apr. 30 – Annual Meeting and Election of Officers.** Time: 8:00 p.m., directly following dinner. All members invited. Committee chairmen are urged to send in their reports to Secy. Will Yolen two weeks prior to this date, so they may be mimeographed and distributed at the meeting. One page reports are recommended.

## IAPA Opens All-Out Drive on LatAm Reds

by WATSON SIMS, AP

SAN JUAN, P.R. — The Inter American Press Association, representing more than 600 newspapers throughout the Americas, has decided on a formal campaign to combat communist infiltration.

In a resolution labeled "Declaration of San Juan," directors of the IAPA pledged at their annual meeting here March 9 — 11 to keep permanent watch on communist activities in this hemisphere.

"Communism has intensified its aggression against press freedom," the resolution declared. "The most subtle means are being used to infiltrate and cause conflicts inside democratic publications for the purpose of taking indirect and even overt control of them."

The declaration said the IAPA will hereafter maintain permanent vigil over the activities of communism in the hemisphere and keep all members informed as to methods used by communism to destroy press freedom.

The resolution ended a lengthy debate within the IAPA as to whether and how the group should take a formal stand, as an association of newspapers, against communist activities. Some members,

(Cont'd on page 2)



CAMEROON PRESIDENT AHIDJO honored at OPC Luncheon March 15 — (l. to r.): Hon. Leland Barrows, U.S. Ambassador to Cameroon; Ahidjo; and Hon. Angier Biddle Duke, U.S. Protocol Chief. (See story page 3).



# Overseas Ticker

Edited by CHEVA ARMOR

## MEXICO CITY....from JAIME PLENN

Miguel Alvarez Acosta, head of the cultural promotion office of the Mexican government, was a recent luncheon guest of the Foreign Press Association.... Association group visited the newspaper *Ovaciones*, a daily printed in a new modern plant which includes a gym, library, showers, solarium, lunchroom, etc., for its employees, who also own 47 per cent of stock, according to Fernando Gonzales Lombardo, the Bossman.

Former UPIer Hernan Valdovinos passed through enroute to Santiago, Chile, from New York to new post as head press officer of United Nations Food and Agriculture Organization for Latin America....

**Dave Roads** of Hamilton Wright Public Relations in Taipei spent a week here.

Robert Kuhne, Movietone News, started documentary assignment in MexCity.... Paul Good reconnoitering for new ABC bureau to be opened here with him in charge.... James Bishop, NY office of London Times, visiting here and consulting with Mexico City LT correspondent Irene Nicholson.

Bonnie Carmak, women's editor of Houston Post and wife of publisher George Carmak, here for Pan American Round Table hemisphere meeting and series of interviews with prominent women, including Mrs. Eva Samano de Lopez Mateos, wife of the Mexican president, and Mrs. F. Dolores Valdes de Lanz Duret, president of El Universal, Mexico City morning.

## ROME.....from SAM'L STEINMAN

**Leo D. Hochstetter**, MPEA chief for the Mediterranean, hosted a luncheon at Casina Valadier for Amb. Frederick Reinhardt and his department chiefs, including Joseph Phillips, new head of the Italian USIS office, with the distribution heads of American film companies and the trade press which included Robert Hawkins, *Variety*; John Perdicari, *Film Daily*; and your correspondent present.

Bruno Romani of *Il Messaggero*, Rome, one of 11 Italian correspondents recently ousted from Algeria by S.A.O. pressure and threats, was the speaker of the American Club of Rome.

**John Casserly**, ABC News, is currently in Algeria. **Jack Begon** was in from New York to cover the Rome visit of Jacqueline Kennedy.

Reynolds and Eleanor Packard have moved their NY Daily News bureau to larger quarters in Stampa Estera building.

New book issued in connection with "Salvatore Giuliano" film features photo of **Michael Stern's** 1947 feat of interviewing the late bandit while he was eluding the police.

**Kenneth Giniger** at Hotel de la Ville for a week in connection with Hawthorn Book's program of publications during Ecumenical Congress.

**Alden Hatch** is making plans to arrive here in late summer to begin work on his biography of Pope John XXIII. He co-authored "Crown of Glory," a life of the late Pope Pius XII.

## WASHINGTON. from JESSIE STEARNS

Foreign correspondents stationed in Washington and New York will be guests of the 50 state governors, if Press Secretary Pierre Salinger's proposal is accepted. Salinger outlined his program to the governors' press secretaries. The idea is to entertain about three correspondents for a weekend at state capitols. This proved successful recently in Maine. The White House has already worked closely with State and Defense Departments sponsoring tours of the U.S. by foreign journalists.

For the first time in its 48-year history, the White House Correspondents will admit women members to the annual dinner on April 27. President Kennedy will attend. It was the President's suggestion that women members be permitted to attend and that the dinner be combined with the White House News Photographers' Association. Also invited are members of the Radio-Television Correspondents' Association who regularly cover the White House.

House anti-trust subcommittee probe in the growing concentration of ownership of newspaper and other news media is creating a lot of interest among the publishers.

Two representatives are planning a club called the "3½ Club", made up of former newspapermen in Congress. Rep. Roman C. Pucinski, formerly with *Chicago Sun-Times*, and Rep. Leo W. O'Brien, formerly INS, both from Albany, N.Y., state the proposed name is because potential members are halfway between the third and fourth estates.

Joseph L. Newman, former newspaperman and veteran government information officer, named deputy director of public affairs staff of the Agency for International Development.

Leroy Collins, president, National Association of Broadcasters, urged broadcasters to avoid the "wishy-washy" kind of editorials. At the two-day conference on public affairs and editorializing, the broadcasters expressed delight that the Department of Defense will continue to work with FCC on the emergency plan for broadcasters to disseminate information to citizens in event of a nuclear attack.

## IAPA (Cont'd from page 1)

notably several from Latin America, felt that newspapers might "play up" stories which might damage communism and "play down" stories which could help the advance of communism. This approach failed to win majority support.

In its final form, the Declaration of San Juan was largely based on a report from the IAPA's Freedom of the Press committee, headed by *Jules Dubois* of the *Chicago Tribune*. Dubois told the directors' meeting he hoped the declaration would not be only a story on the day of its enactment but a watchword for the future. He suggested that newspapers might carry the resolution as a fixture on their front or editorial pages.

Dubois' committee found the press remains free in most countries of the Western Hemisphere, but said that aside from the "gravest situation" in Cuba, there is no freedom of the press in Haiti and restrictions remain in Bolivia and Paraguay. It found freedom of the press in Nicaragua and the Dominican Republic but said there are some ominous indications in both those countries.

The directors also heard a report of progress on the Inter American Press Association Technical Center, a new institution, under IAPA sponsorship to help Latin American newspapers. The center has received an initial grant of \$400,000 from the Ford Foundation and opened an office in New York.

John R. Herbert of Quincy, Mass., said the center will serve as a clearing house of technical information and advice in all phases of newspaper information. Eventually, it may provide teams of experts to fly into Latin American countries to help newspapers solve various technical problems. Herbert, who is president of the center, said the goal is to develop economic strength in the entire publishing field by stimulating good management practices.

USIA director **Edward R. Murrow** was a luncheon speaker. His first year as director of the U.S. Information Agency was marked with a reception at the State Department given by American Women in Radio and Television.

A \$1,000 Hood award will be given annually for excellence in foreign affairs reporting by the National Press Club. This is a memorial to Edwin M. Hood, who died in 1923 after serving for many years as chief diplomatic correspondent for AP, and for a time as chief, AP's Washington bureau. He provided for a \$30,000 trust fund from which to make the annual award.

Editor This Week: George Natanson

Managing Editor: Lucille G. Pierlot



## LatAm Correspondents to Hold Reunion on April 27

A South of the Border reunion for all foreign correspondents assigned to Latin America, present or past, will be held at the OPC on Friday, April 27.

Although the Club has had numerous reunions, this will be the first one held for correspondents who were assigned to the Western Hemisphere nations.

Those who have ever filed from Buenos Aires, Rio, Mexico City, Bogota, Havana, Lima, Santiago and other points will be welcomed to the gathering even if their tour of duty is some time past. In addition, those present-day correspondents assigned to Latin America, or writing about Latin American affairs, will be welcomed.

Over 30 persons have already signed up for the event. They include: *Fred Strozier, Gale Wallace, Robert Lubar, Norman Carignan, Stanford Bradshaw, Frank Shea, Frank Tremaine, Larry Stuntz, Joseph McEvoy, Joseph Newman, Ben Meyer, Peter Weaver, Dick Hudson, Charles Nutter and John Wilhelm.*

Others who the committee hopes to see there include such well-known names

## Cameroon's Ahidjo For 'Controlled Disarmament'

Guerrilla forces seeking to overthrow the government of the Republic of Cameroon have been aided by the Chinese communist regime, charged President Ahmadou Ahidjo, at an OPC luncheon-press conference March 15.

The 38-year-old President of the young African republic was accompanied by the Cameroonian Minister of Foreign Affairs, J. F. Betayene, and an official party of 12 other leaders of his government, including the Ambassador to Washington. The State Department was represented by Chief of Protocol *Angier Biddle Duke*, Ambassador Chas. W. Yost, Deputy Permanent Representative to the UN, and other dignitaries.

"Incriminating documents" were found on arrested guerrillas, some of whom confessed to having been trained in China, said Ahidjo. Captured Czech weapons gave further evidence of communist intervention, he charged.

During his prepared address, made before an audience that packed the dining room, President Ahidjo called upon the nuclear powers to negotiate for "total, controlled disarmament." The present "balance of terror" cannot last, he warned.

OPC President *John Luter* introduced the guest, and Open House Chairman *James Sheldon* MC'd the question period. The meeting was Ahidjo's first public appearance in New York, and he received a standing ovation.

## Who's Who Last Chance

*Who's Who* of the OPC for 1962 is now going into final proofs. If your status has changed since January 1961 — job, office or home address or telephone numbers — you have a last minute chance to have your biographical information revised. Also, new members who have not received questionnaires as well as members who have not yet submitted *Who's Who* biographical data, are urged to do so. A form for all these purposes is enclosed. Urgent deadline is April 2 for U.S. members; April 6 for all others. Publication date is April 20.

from south of the border as *Jules Dubois, John Lloyd, Tom Curran, Dixon Donnelly, Hugh Jencks, Bob Benjamin, Ruby Hart Phillips, Sam Pope Brewer, Dick Oulahan, Buck Canel, Stanley Ross, Harry Murkland, Arnaldo Cortesi, Harry Frantz, Edward Tomlison and Bill Patterson.*

Also already signed up to attend are: *Gary MacEoin, George Natanson, Bob Cole, Lois Pearson, Rob Roy Buckingham, Barbara Palmer, Irwin Forman, Igor Gordevitch, Jorge Losada, Columbia Rossi and Al Almen.*

While informal reminiscing will constitute the main order of the evening, entertainment is being arranged by *Charles Gillett and Art Reef, Fred Stro-*

## JOHNSTON RESIGNS AS BULLETIN CHAIRMAN

President *John Luter* released a copy of a letter received last week from *Richard J. H. Johnston*, notifying him of his resignation as chairman of the Bulletin Committee. In his letter Johnston said:

"As of this date (March 16), please accept my resignation as chairman of the Overseas Press Club *Bulletin* Committee.

"Since I am a candidate for the presidency of the Club, I feel that in fairness to the membership I should step aside from any position of possible influence through the direction of our publication.

"Be assured that the honor of directing the *Bulletin* for the last 10 months has been a great one and that I have worked to keep it free of pressures and persuasions with the conviction that it, in fact, belongs to all of our members. May it remain that way."

President Luter said that until the election the *Bulletin* will be the responsibility of the individual issue editors and that he will join them in supervising its publication to assure complete impartiality during the election campaign.

zier will be in charge of the menu of Latin American dishes and Rob Roy Buckingham in charge of arrangements. John Wilhelm is general chairman. Adm. *H.B. Miller* is in charge of liaison with Latin American groups.

Artist's conception of terminal includes restaurant and additional parking facilities to be completed this spring.

## New TWA Chicago jet terminal is all new for you!

Now all TWA domestic and overseas jets use TWA's striking new terminal at Chicago's O'Hare International Airport. It's designed to save you time, serve you better—nine flight gates get you on or off your plane fast. Telescoping ramps, now being installed, keep you "indoors" all the way. The new carousel baggage system delivers your bag quicker than ever before. Next trip, save time *all the way*. Fly dependable TWA!

*Gordon Gilmore*  
Vice-Pres. Public Relations,  
Trans World Airlines

Nationwide  
Worldwide  
depend on





# ABCers Envy Life of Cambodian Buffalo -- Would Exchange

By DAVID KEITH HARDY, ABC

(ED. NOTE: Just returned from the Buddhist Kingdom of Cambodia, where they have filmed a documentary for the ABC Bell & Howell "Close-Up" series, "Cambodia - The Peaceful Paradox" - David Keith Hardy, producer, and Hank Toluzzi, cameraman, both agree that in their next reincarnation, life as a water buffalo would be a good one. And Cambodia would be the ideal country in which to spend it.)

Toluzzi is currently in Singapore filming, while Hardy finishes up the editing of the Cambodia show for airing March 27, (10:00-11:00 p.m.).

The following is a report from Hardy on their recent assignment.)

We were in Cambodia during October, November and early December when the country begins to dry out from the summer monsoon rains. This country is happily water-logged half the year, and our equipment was in much the same condition when we first arrived!

## Debate with Sihanouk

Much of Toluzzi's time in Cambodia was engaged in debate with Chief of State Norodom Sihanouk, the former King who now commands 99 per cent of the popular vote. Sihanouk's ideal is to turn Cambodia into the Switzerland of Asia... and Hank, as a fervent Swiss, would get into long arguments about different aspects of neutrality. Then Hank would be accused of being American, since he is working for ABC and Sihanouk would say that the U.S. accused him of being neutralist and not neutral - and not truly democratic. Then the two of them would be off again in the respective brands of French. It was all great fun - the bantering was in good humor - and it is such a fascinating country.

We were driven to the other conclusion that we could make a switch on the old saying about New York...who wants to live there: Cambodia - a lovely country to live in, but who wants to work there?



Author Han Suyin ("Love Is a Many Splendored Thing") views Angkor Vat.



Prince Norodom Sihanouk (center, gesturing) visits with his people as TV two-some shoot scene.

Cambodia has 60 Buddhist holidays a year in addition to weekends and a few French Catholic feasts held over for auld lang syne. And the pace of life was not conducive to hectic film routines. Also, the Khmer language, akin to no other in the world, presents an insuperable barrier to getting to know you. French is fine in the cities, but out in the country it is Khmer all the way - and only Cambodians can speak it. Also, Cambodians are kind of bashful about pictures, and it was necessary to use a long distance lens - rather like filming deer in Africa for Toluzzi.

Apart from giving us his first TV interview in English, Prince Sihanouk came through with assistance in many forms. A helicopter (to film Angkor Vat), which he had been given as a present by Khrushchev while on his 1960 visit to Moscow, and a French Alouette jet helicopter. The latter was steadier, Hank claims, "though less opulent."

I managed to persuade Han Suyin, author and Asian writer for *Holiday*, *Life* and the *New Yorker*, to fly to Cambodia from her home in Singapore and do the on-camera narration and descriptions of Angkor Vat - her first TV documentary appearance.

## Foreign Press Corps

While we were in Cambodia, members the foreign press corps paid visits in their dozens, and most of them seemed to wind up with us eating the delicious French food at the Raja Hotel. These included: Pepper Martin, *U.S. News*, and Keyes Beech, *Chicago Daily News*, from Tokyo; Bob (New York Times) Trumbull and his wife, invited to lay low some of the anti-Cambodian propaganda of President Diem in Saigon; and Robert Balzer, special UPI correspondent from Los Angeles, sent out to cover the Sixth World Buddhist Conference in Phnom Penh, which is part of our story, too.

A large French delegation also was in town: Max Graziani of *Paris Match* and his beautiful new wife; Max and Pyong Yu Lacamp of *Figaro*, old friends of ours from Korea days; and the Lacoutures of *Le Monde*. Don Schanche and John Barron from the *Saturday Evening Post* dashed in and out for a couple of days to take a look at Angkor Vat.

## Trials of the Trip

I seem to have spent a great deal of the last four months flying in and out of Phnom Penh's delightful new airport - first on an exploratory trip while Hank was still in the Nairobi hospital recovering from cerebral malaria; then getting ready to make the show; then a quick trip to Hong Kong to see King Mahendra on his return from Peking and line up a show in Nepal and, finally, for my infamous flight to HK and the Queen Mary Hospital with a ruptured achilles tendon for surgery. (The latter was brought on by a mis-placed Highland Fling in Phnom Penh, and necessitated the wearing of an old Scottish kilt for the balance of the production since no pants would fit over the plaster cast.)



Hardy (left), Sihanouk and cameraman Toluzzi prepare for interview.



## Dateline Will Emphasize Communications Advances

What specialists in one area of communications, such as correspondents, may learn from specialists in other areas will be probed in the 1962 issue of *Dateline*. The publication will be distributed at the Overseas Press Club annual dinner and presentation of OPC Awards, April 13. Information copies also will be widely circulated to Congress and Executive agencies. *Art Milton* of the *New York Mirror* is the publisher. *Woodrow Wirsig*, editor of *Printers' Ink*, is the editorial director.

Among the contributions from experts in different fields of communications will be analyses of the impact and meaning of news reporting by three semanticists, *Stuart Chase*, *Lloyd Morain* and *Harry Maynard*. In another article, *Dr. Vladimir K. Zworykin*, inventor of TV and pioneer research with the Radio Corporation of America, will discuss the implications of communications satellites and other major technological advances in communications. *Dr. Frank Stanton*, president of CBS, will analyze the forces that govern TV programming and the dangers of censorship. *Gardner Cowles*, editor of *Look*, will discuss the opportunities in communications of the future.

Other articles, by experts in their respective fields, will discuss the roles of education, religion, symbolism and sex in communications. Technological developments in information processing and information retrieval by media, business and government will be analyzed.

Also, there will be articles on the activities of correspondents overseas and the first report on the 1962 OPC Awards.

Advertiser interest in the publication is indicated by the fact that advertising pages and revenue will be the highest of any *Dateline* issue.

### Dinner Menu

*Chupe De Mariscos*

\*

*Filet of Beef Wellington*  
*Sauce Perigourdine*  
*Nest of Beignet Potatoes*  
*Tiny French Stringbeans*

\*

*Mixed Green Salad*  
*Oil and Vinegar Dressing*

\*

*Baked Souffle Alaska*  
*Cherries Jubilee Flambe*  
*Petits Fours*

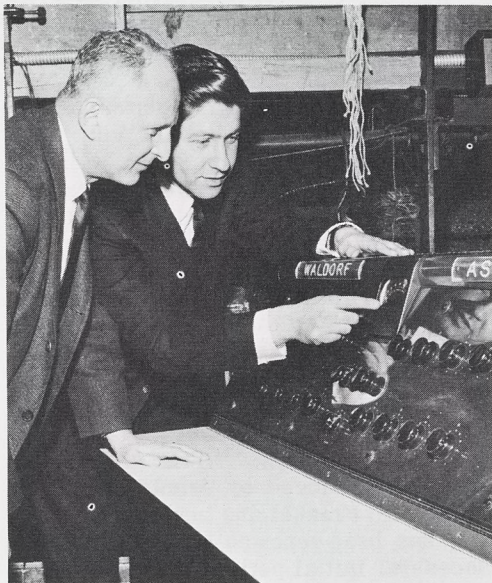
\*

*Demi Tasse*

## PREVIEWS OF OPC AWARDS DINNER ATTRACTIONS



AWARDS DINNER COMMITTEE MEMBERS make last-minute plans for event, around sample blue-and-white table setting at Waldorf. Seated (l. to r.): *Columbia Rossi*; *Adele Gutman Nathan*; *Madeline D. Ross*; *Irene Kuhn*; *Florence Jones Hilty*; *Anita Diamant Berke*; *Florence Laurence*. Standing: *Ben G. Wright*; *Charles Robbins*; *Arthur Milton*; *Joseph Willicombe*; *Jesse Bell*; *Cornelius Ryan*, co-chairman; *Murray Lewis*; *Lawrence G. Blochman*; *Albert Stevens Crockett*; *Matthew Bassity*; *Alvin Perlmutter*; *Thomas Dorsey*; *Joseph Ryle*.



PRODUCTION STAFFERS *Art Milton* and *Alvin Perlmutter* at sixth floor push-button control panel for audio-visual aids equipment.



EXECUTIVE CHEF *Eugene Scanlon* checks reaction of co-chairman *Ryan* to *Sauce Perigourdine* in Waldorf kitchen as comptroller *Bassity* looks on.



WINNERS ARE PICKED at final Awards Committee meeting. Seated (l. to r.): *Maxine Harrison*; *Murray Lewis*; *William L. Laurence*, chairman; *John Luter*. Standing: *Richard de Rochemont*; *Cornelius Ryan*; *Florence Laurence*; *Kathleen McLaughlin*; *George Natanson*; *Arthur Reef*; *Ed Wergeles*.



## High School Editors Hear OPC Panel at Conference



Pictured with some of the high school editors feted at the Clubhouse on Friday, March 16, is *Ruth Hagy*, chairman of the OPC Youth and Student Affairs Committee. The Club entertained delegates to the Columbia Scholastic Press Association Conference for the eighth year in succession. A panel of members who discussed careers in journalism with the young editors was made up of *John Luter*, *Robert S. Kane*, *Anita Diamant Berke*, *George Natanson*, *Charles Campbell, Jr.*, and *Jean Baer*.

### REMINDER

The deadline for *OPC Bulletin* material is **TUESDAY NOON**, five days prior to publication date. Please mail or deliver typed copy to the Bulletin Office.

*For the finest  
in photographic  
reporting...*



**UNITED PRESS INTERNATIONAL**  
Commercial Photography Division

Official Photographers for the  
**OVERSEAS PRESS CLUB**

**WORLD HEADQUARTERS**  
220 East 42nd St., New York 17, N. Y.  
MUrray Hill 2-0400

*Roy Mehlman, Director*

## PEOPLE & PLACES

**TRAVELING:** *Patricia Hartwell* left March 15 on S.S. France for London, Prague, Vienna, Munich and Paris, attending meetings and selecting painters for UNICEF greetings cards.... *Henry Shapiro*, UPI Moscow bureau chief, on leave of absence with Ford Foundation Grant for Travel & Research, in NYC and Washington for 2 weeks before taking up residence remainder of year at Univ. of California (Berkeley) with his wife, Moscow correspondent for London Observer. He was recently received by President Kennedy in Washington.... *Ken Anderson* of Today's Health left March 23 for Panama to interview LatAm doctors for report on "Alliance for Progress".... Herald Trib's *Aaron Einfrank* off for 3-week vacation in Europe where he'll collect material on Common Market and drop in on his former Stars & Stripes friends.... Air Force Reserve Maj. *Gilbert O. Herman*, CBS-TV production supervisor, was invited to observe operations of U.S. Air Forces in Europe during special staff visit March 2-17.

**BOOKS:** UPI Paris correspondent *Aline Mosby* has new book, "View from 13 Peoples Street," coming out April 13.

**ARTICLES:** *Paul Scott Mowrer* has article "For Fair Play in Poetry" in Univ. of Michigan's Winter '62 issue.... Double-header for *Len Slater* who has two articles in April issue of McCall's: — a light Brigitte Bardot essay and a serious medical research piece.... *Jack Harrison Pollack's* 3-part cover story on Nobel Prize winner Hermann J. Muller begins a run in Saga's April issue.

**RADIO-TV-FILM:** "Adlai Stevenson Reports," produced by *Arnold Michaelis* and *Stanley Frankel* and hosted by Michaelis, has been renewed by ABC-TV after successful initial period.... *Jim Sheldon* and *Norbert Muhlen* debated Muhlen's National Review article on a recent *Barry Gray* program.... Past-president *Louis P. Lochner*, MC'd a 90-minute tribute to Fritz Kreisler recently for the American radio station RIAS, Berlin, taping it at VOA's NY studios.

**STORK CLUB:** The *Mark C. Rutmans* (National PR Council prexy) became parents of *Lisa Jayne* on March 13.

**NEW POSTS:** After 25 years of overseas travel, *Harrison Forman* has joined the Fifth Avenue Travel Centre as a partner and executive veep.... *Clayton Willis*, formerly of Newsweek, is now a writer for UPI's Movietone Dept., based in NY.... *Hazel Shore-Currie* is handling newspaper, radio/TV promotion for the anti-communist film "Gracias Amigos," The film about 100,000 Cuban refugees in Miami will be shown in English and Spanish throughout North and South America.... *Ernie Wiener*, director of the Foreign Correspondents Center, has been named to serve concurrently as USIA's representative to U.S. Mission to the UN.

... *Edward L. Bernays* has been appointed to membership on Advisory Council, School of General Studies, Columbia Univ. for 3-year term ending June, 1964.... OPCers head the 1962 officers elected in NYC by the 60-year-old Circumnavigators Club: *George Pierrot*, president; *Robert LaBlonde*, first veep; and *John A. Brogan, Jr.*, second veep.

**LECTURES:** *Richard J.H. Johnston*, NY Times, delivered address March 15 on local and international news reporting before session of the 38th Annual Convention of Columbia Scholastic Press Assn., at Columbia.... *A. Wilfred May*, Commercial & Financial Chronicle, was moderator March 17 for Harmonie Club luncheon forum. Subject: "What's Ahead for Business and Your Investments?" Also he was a featured speaker at Libertarian Society of Fordham Univ. March 10 seminar entitled "A Discussion of Communism.".... *Stella Margold* has signed contract with Roquefort Assn. of France for delivery of lectures before American clubs. Clubs meeting at OPC will be favored.... *Leo J. Margolin*, veep of Martial & Co., writer of PR weekly column, "Civil Service Leader," recently completed 12-hour lecture series on PR to New Rochelle's 150-man police force.

**HONORS:** *Jess Gorkin*, editor of Parade magazine, was awarded the American Legion national commander's editorial award for his efforts to promote the cause of freedom — cited for "imagination, courage and lack of bias or distortion in the best tradition of a free press."

President *John Luter* represented OPC and the Columbia Graduate School of Journalism as a judge of newspaper entries in the New York Newspaper Guild's annual Page One Awards. Other judges were *Louis Lyons*, curator of the Nieman Foundation, and *Joseph Kastner*, copy editor of Life.

## McDONALD, 67, DIES

*George A. McDonald*, 67, author and financial writer for the *N.Y. World Telegram & Sun*, died March 15. He lived at 35 Oakwood Ave., White Plains, N.Y.

McDonald began his newspaper career on the Lynn (Mass.) *Daily Item*. From 1918-20, he was with *Stars & Stripes*, 1st Division Bridgehead Sentinel. In 1934 he joined the staff of the *N.Y. Sun* and became railroad and utility editor. After 12 years on the *Sun*, he became manager of press relations for the American Gas Association. In 1957 he joined the financial news department of the *World Telegram & Sun*.

Author of more than 300 detective novelettes and short stories, McDonald was formerly secretary, treasurer and board member of the N.Y. Financial Writers Association. He was a member of the Society of Silurians.

Surviving are his wife, Madeline, and a daughter, Janet.



## 22 West German Journalists Pay Visit to Club



OPC'ers give a hearty welcome to the visiting journalists at a reception March 19. l. to r., front row, Heinz Birkholz, Cultural, Aviation and Armed Forces editor, *Morgenpost*, Hamburg; Ferdinand Hannen, reporter and Military Affairs editor, *Westdeutsche Allgemeine Zeitung*, Essen; Gottfried Vetter, military-political writer, *Telegraf*, Berlin; Guenther Genske, Domestic Policy editor, *Abendblatt*, Hamburg; Dr. Wolfgang Baumert, chief of Political Section, *Westfaelische Nachrichten*, Muenster; Ernst-Dieter Lueg, political editor, *Neue Rhein/Ruhr Zeitung*, Essen; Alfred Coulin, political editor, NATO expert, *Nachrichten*, Stuttgart; Dr. Walter Bittermann, chief reporter, *Merkur*, Munich; Dr. Bernd Nielsen-Stokkeby, editor, *Deutsche Presse Agentur*, Hamburg. Second row, Joseph W. A. Haskamp, political editor & deputy chief editor, *Nordwest Zeitung*, Oldenburg; Hans Schwarze, political commentator, RIAS, Berlin; Dieter Kaeufler, political editor, *Radio Free Berlin*, Berlin; Dr. Ernst-Otto Maetzke, military specialist, *Allgemeine*, Frankfurt; Dr. Rudolf Strauch, chief, Political Reporting Section, *Ruhr-Nachrichten*, Dortmund; Josef Riedmiller, commentaries and reports on military and internal affairs, *Sueddeutsche Zeitung*, Munich; Hartmut Miegel, deputy chief political writer, *Hannoversche Presse*, Hannover; Dietrich W. Schulz, political editor, *Morgenpost*, Berlin; Hans Werner Beck, political editor, *Morgen*, Mannheim; Georg Herda, chief of News Desk, *Rundschau*, Frankfurt; and Hans Kraiker, chief, Foreign Affairs, *Neue Presse*, Frankfurt. Klaus Wust, State Dept., was their interpreter.

## PLACEMENT



### New York City

#### No. 575 FOREIGN OPERATIONS MANAGER

Must have successful sales management exper. selling in foreign countries—preferably with a service product such as publishing, advertising, films, broadcasting, air travel, management consulting, etc.

Should have experience establishing businesses in foreign countries.

Salary: \$25,000—30,000 plus.

No. 583 For major PR agency—feature news writer with good editorial contacts.  
Salary \$8,500—11,000

No. 584 Reporter-writer for N.Y.C. daily. Minimum 1-2 yrs. newspaper exper.; 1-2 yrs. financial &/or bus. news writing with Wall St. interests. Salary open.

No. 585 Experienced journalist, specialist in intl. finance, for newsletter-like publication. Knowledge of German required. Could be either part or full time. Salary open.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

## NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

### ASSOCIATE

S. D. Khanna — Govt. of India, New York  
Milton Moniz — Permanent Mission of Portugal to the U.N.

### AFFILIATE

Theodore P. McNulty — Newsweek

## CLASSIFIED



3½-ROOM APARTMENT AVAILABLE: Very charming, spacious. Unfurnished. Large flagstone South garden and patio. Wood-burning marble fireplace. \$325, including utilities. Long or short lease. Low 90's between 5th & Madison. Tele.: SA 2-0207, eves, weekends.

FOR RENT: Unusual country duplex apartment in Newton, Conn. On 3 landscaped acres, 3 bedrooms, 2 baths, fireplace, modern kitchen. Garage, garden. Furnished or unfurnished. Adults only. \$185. Tele: Chelsea 3-6150, evenings.

SUBLET AVAILABLE: For one year. Spacious, quiet garden apartment in Westchester County. Private entrance. It's like a house without a house's responsibilities. 40-minute commute to Grand Central, easy stroll to local station and shopping center. 4 bedrooms, 2 baths, good public schools, swimming pool, friendly community. Available June 1. Contact: Stanford Smith, ANPA, 750 Third Ave., NYC. YU 6-8200.

## Bridgeport Brass Company

turns out mill products of copper, brass, aluminum and the rare metals in ten plants across the U.S. Currently engaged in the largest expansion program in its history, Bridgeport has placed primary emphasis on enlargement of aluminum mill facilities. In providing basic metals for America's economy, Bridgeport solves metallurgical problems of customers and supplies them metals from A to Z—aluminum to zirconium.

*Helping tell the story of  
Bridgeport Brass Company and other  
business leaders is the business of*

## Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto  
Geneva • London • Brussels

PUBLIC RELATIONS

Remington Rand—the business that serves all business—can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Arch Hancock, Director, Public Information at New York Headquarters. He'll point you in the right direction.

**Remington Rand**  
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N. Y.



**EXPERIENCE...and the world's largest airline**



***More people have flown Air France  
to Paris than any other airline!***

The place: Idlewild. The plane: An Air France Boeing 707 Intercontinental Jet. The flight: The 20,000th Air France flight across the North Atlantic—between Paris and the North America gateways of New York, Chicago, Los Angeles, Anchorage, Montreal, Mexico City (Air France will fly from Houston to Paris beginning April 25). Why do more

people choose Air France than any other airline? Service is one reason. Experience and dependability are even more important. All of these qualities are to be found in every jet pilot who meets the demanding requirements of Air France. Air France pilots, for example, are 6-million-mile pilots. They speak English as well as French. They have a

thorough knowledge of the flight regulations of the 76 countries into which they fly. Their training is truly formidable—and it never ends. Refresher courses and rigorous flight exams continue throughout an Air France pilot's career. And you find qualities like these in every phase of the operation of Air France, the world's largest airline.

**AIR  FRANCE**

WORLD'S LARGEST AIRLINE / FIRST IN INTERNATIONAL PASSENGER EXPERIENCE

Public relations personnel ready to serve you in New York, Chicago, Atlanta, Los Angeles, Montreal and Mexico City